

# Draka Cableteq

Case Study

## The Challenge

Draka is a global leader in cable and cable solutions for a wide range of commercial and industrial applications. The expansion of Draka Distribution USA in Houston required furnishings for executive offices, sales offices, a boardroom, a break room, and reception and waiting areas. The company wished to apply existing standards to sales areas and adopt a specification for added elegance in the executive offices.

## The Design Plan

Generously sized spaces presented an air of roominess, enhanced by natural light from abundant windows. An adjoining warehouse lent an industrial character and the need for materials that are not only handsome, but durable and easy to clean.

## The Furnishings

For sales offices, Draka selected Arrowwood casegoods, the prevailing facility standard. Desks featured wood chassis and laminate worksurfaces for an ideal mix of style and utility.

Reno Lounge seating proved to be the perfect solution for the reception area. Lauderdale veneer casegoods met the desire for added elegance in executive offices and the lobby, while blending well with the other offices. Ribbed edge detail and black pulls brought distinctive character and strategically located grommets enabled efficient wire management solutions. "I was surprised to find that the Lauderdale series wasn't a lot more expensive than the Arrowwood that I typically purchase. I also liked the idea that Draka would be the first company in Houston to purchase this series!" exclaimed René Brown, Inside Sales Representative.

For the boardroom, designers selected a buffet credenza and conference table with laminate surfaces to answer the need for an upscale choice that adapts to frequent food and beverage service. Remedy conference chairs brought the ideal seating complement with contoured, plush comfort and warm wooden touches that matched the credenza, table edge and bases.

"Our firm has purchased National Office Furniture for several years and we have been happy with the quality and price."

## The Results

The finished space presents a perfect self-expression of the designer's ideas. National Office Furniture brings out the unique character of the Draka organization in a way that creates a "wonderful" environment for productivity.

**"Our National choices helped us achieve a wonderful space...It has the feel that we were going for."**

**- René Brown, Inside Sales Representative**



## Location

Draka  
Draka Cableteq, Marine, Oil & Gas International  
Houston, TX

## Size

5,000 sq. ft.

## Products

**Arrowwood™** Casegoods  
**Lauderdale®** Casegoods  
**Admire®** Seating  
**Gotcha™** Seating  
**Justice®** Seating  
**Mix-it®** Seating  
**Remedy®** Seating  
**Reno®** Lounge Seating